



Community Learning Network (CLN) is a Santa-Fe-based 501(c) educational nonprofit dedicated to “building stronger communities through real-life learning.” CLN will operate a multi-faceted real-life learning center on the campus to provide hands-on learning programs that prepare youth for a range of high-demand, well-paying careers while developing valuable real-world experience and generating income for the program and participants.

Components include:

NM TechWorks

- Residential Tech Training program for on-site students
- Tech Bootcamps for small cohorts of visiting students
- Tech Mentorship, Internship, and Apprenticeship Programs
- Tech workshops and orientations for the public
- Tech Professional meet-ups and Professionals -in-Residence Program
- Annual Tech Professionals Service Trip to Santa Fe from Silicon Valley and LA
- Adobe Lab, APP Lab, Gaming Lab, VR Lab
- Co-working space for Tech and Media micro-enterprises (\$ 5,000/month income)

Social Media Mavericks (\$50,000 annual funding support from City and area businesses)

- Digital Marketing Training Program
- Digital Marketing Internships and Apprenticeships
- Digital Marketing Employment and Enterprise Development (small business development and employment opportunities for students)

Adobe Heritage Project (\$100,000 income and \$25,000 funder support)

- Adobe Heritage Learning Center and Gift Shop
- Adobe Entrepreneurs project and online marketing program

Love Where We Live™ Program (

\$50,000 Underwriting, Sponsorship, and Advertising support)

- Youth Ambassadors™ Training
- Next Generation Media Team Training
- Student sound studio and radio show/podcast
- Student youtube channel, Internet outreach program mini-series (250k income potential)

S.E.E. Southwest Experiential Education

- College Student Volunteers and Mentoring program (\$150,000 income per year)



Workforce Development and Tech Skills Training to prepare students for high-demand, well-paying Tech careers in our region including:

IT Networking Specialists
Software Developers
Data Managers
Cybersecurity
Radiation Control Specialists (LANL)
Digital Marketing
Media Arts and Film
Computer and Systems Management and Admin
Computer User Support Specialists
Web, APP, and Game Developers

TechWorks is designed to expand Tech access and education and increase Tech enterprise and employment in our region, especially for disadvantaged and underserved youth. New Mexico TechWorks is currently responsible for managing the “TechHire Santa Fe” Working

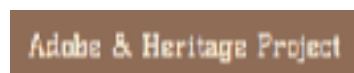
Group of the Santa Fe Community Foundation's Opportunity Santa Fe Birth to Career Collective Action initiative for the City.

According to the Computer Science Teachers' Association of New Mexico, less than 1.41 % of public high school students in Santa Fe are taking a computer science class in school. (In Albuquerque, only .66 percent, and the highest in the state is only just over 5%) Meanwhile, TechHire reports that there are currently 231 Open IT Occupations in the Santa Fe region and 1,736 open computing jobs statewide, according to code.org. Thanks to the expansion of MeowWolf, multimedia and tech skills are also in growing demand, with MeowWolf expected to hire another 300 tech-savvy employees in the next five years. According to code.org the average salary for a computing occupation in New Mexico is \$77,287, which is significantly higher than the average salary in the state of \$43,170.

Tech training programs are necessary and highly fundable and funded on both the local, regional, and national levels. We have received funding support for TechWorks from Verizon, Internet Society, PNM, Nusenda, the Santa Fe Community Foundation, the City of Santa Fe, LANL Foundation, Oracle, Sandia, and AFRL. Workforce Solutions can also support up to \$5000 per student for training costs for qualifying, disadvantaged youth through federal W.I.O.A. resources provided through Workforce Innovations and Opportunities Act. Plus, Congressman Ben Ray Lujan is about to submit a bill before Congress that would allocate up to \$4 million every two years to approved applicants through the TechSmart Workforce Development Program, we steward the national TechHire initiative in our region, and we have been invited to apply for a \$1 million Rockefeller Foundation Grant this summer.



A special training and certification program that provides digital marketing training and internships with local businesses, non-profits, and agencies in need. Students learn and complete media audits and strategic planning for partner organizations then help them launch a more effective digital marketing, social media, and outreach program. High school students can train and work part-time in paid positions. We have a se



A small Adobe Heritage Center designed to educate tourists and local students on the history and heritage of Adobe including hands-on adobe-making, as well as a working cafe which can train and employ students and serve simple refreshments and local favorites like fresh warm tortillas, horchata, roasted corn, and biscociitos. The Adobe Heritage Center would also sell small commemorative stamped adobe blocks as part of the Adobe Entrepreneur project that would train and employ students in

Love Where We Live

Our youth Ambassadors training program prepares students to represent the City at events, festivals, and conferences. Youth will explore and document the city and be trained to serve as guides or speakers, and can even be paid for their services. The Next Generation Media Team training will give youth a hands-on introduction to photography, video, internet, web design, and publishing skills and provide venues for youth to apply those skills in student-driven out-puts including youth radio and internet media.

Through S.E.E. we will host visiting groups of service learning students from Colleges around the US who pay for their lodging and educational programming while providing volunteer service hours for local projects and mentoring for younger students.

Some of Our Community Partners

S.E.E



Some of Our Current Funding Partners:

verizon[✓]



Fund A division of the PNM Resources Foundation



ORACLE



Needs:

Learning Center Facility with IMac computer stations for 30 students plus a rolling cart of iPads and all related software, Microsoft, Oracle, Google, Mac, etc, digital publishing, first draft screenwriting software,...

An Adobe Lab, APP Lab, Gaming Lab, VR Lab

3-D printing and printers

2 IT Technicians - Tech Maintenance Coordinator

White Boards, Smart Boards, Projectors, Drop-down screens

Working tables

Comfortable seating stations and Couches

Multi-purpose meeting room and prefer if it looks and feels like a home with fireplace

Residential student dorms (orphans)

Visiting student dorms that can accommodate up to 30 students for one to 8 weeks

bootcamps including boys dorm and girls dorm. single or double rooms. showers, loving area.

small kitchen, dining area, bathrooms, showers, outdoor patio and seating

Quarters for on-site Program Supervisor, 5-10 VISTA Volunteers, and 5 in-residence professionals

8-10 co-working office spaces for local micro-enterprises to co-locate with us

Adobe Heritage Center with hands-on adobe-making studio space, small giftshop space, and small cafe/coffee shop space

Cottage-Industry Adobe production space with drying areas/racks

Radio Recording room, Video recording room

Printers

S.E.E. Educational Immersion Space - small house-like facility with kitchen, living room, dining room, bunk beds for 20 and private single and/or double rooms for 6, showers, bathrooms, outdoor space, fire circle, outdoor grill

TechWorks Program Coordinator and team of rotating educators depending on number of students and timing

Social Media Mavericks and Intern/Apprenticeship Program Coordinator

Youth Ambassadors Program Coordinator

Professional Video/Film Technician Supervisor

SEE Program Coordinator

Collection of contracted Community Educators

Heritage Center Director

Docents and Community Volunteers

Campus Volunteer Coordinator

Marketing and Communications Specialist

Student Interns